

Los Angeles TRAVEL & ADVENTURE SHOW®

travelshows.com/shows/los-angeles

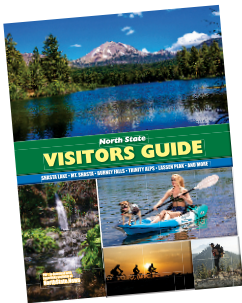
March 12-13, 2022
Los Angeles Convention Center



We'll Let Them Know About The Real Northern California!

PROVIDE US WITH 100 OF YOUR BROCHURES AND \$100 AND WE'LL DISPLAY THEM IN THE SLBOA BOOTH AT THE LOS ANGELES TRAVEL & ADVENTURE SHOW

One of the largest tourism shows in the country



SLBOA (Shasta Lake Business Owners Association) will have a booth at this year's Los Angeles Travel & Adventure Show and your tourist-oriented business can be included. The North State Visitors Guide (northstate.news) will be distributed and we'll have people in the booth who can talk about all areas of the North State.

100 Brochures for \$100

Check or Money Order only (no cash, no credit card, no debit card)

Made out to: SLBOA or Shasta Lake Business Owners Association

Mail to: SLBOA, c/o Lake Shasta Caverns, 20359 Shasta Caverns Road, Lakehead, CA 96051

DEADLINE: Friday, Feb. 18, 2022

FOR MORE INFORMATION CALL: Ron Harrington 530.275.1716 email: SLB@shasta.com
or Matt Doyle 530.238.2341 ext. 111 email: mduoye@lakeshastacaverns.com

The SLBOA booth will be located next to the theater where guest speakers will be talking all weekend, including: Pauline Frommer (Frommers.com) and Peter Greenberg (CBS News Travel Editor)